



Objective

The main objective is to test our modules in Australia. Our US field tests have been accurate. This is the first step in our goal of a larger pilot test with Unico Volunteers and Telstra. The objective is to test for a single phone number associated with a single module in one car with Unico volunteers.

Overview

You will receive a text from Katasi at the beginning of a drive and at the end of a drive. Katasi's Groove module and decision software determine car motion. When you exceed 8 kph, Groove will send your mobile phone a text. You will receive another text when your drive is complete. The final product will be more complex, but for this pilot test, you will only see texts from us.

- If we have determined your car has exceeded 8kph, we send you a text saying "Disabled" (meaning your mobile phone's texting capability has been disabled).
- **You must not check your messages while driving. Wait until the end of your trip to see whether you received messages from Katasi.**
- After you finish your drive and have turned off your car, we send you a text saying "Enabled" (meaning your mobile phone's texting capability is enabled).
- **PLEASE NOTE:** Your phone **will not** actually be disabled during this pilot test. Your phone will continue to work normally at all times. Actual disabling will happen in a different pilot test phase.
- **ALSO NOTE:** Poor cell coverage areas and lost cell connections could cause Groove to make decisions about your drive that would activate an Enable or Disable event (text).

We expect your voluntary participation in this first step of the pilot test to be easy. In subsequent pilot test phases, more complete function will be tested. We hope your voluntary participation will continue as more function is staged into Telstra environments. Thank you.

Your Role

Your role is to read the training information, install the module in one car (2007 or newer, no eco cars), drive with phones powered on and charged up, and provide feedback.

1. Read the documents for training, understand what types of things might cause multiple text messages per drive (e.g. loss of cell service), install the module, **drive with your phone powered on and charged up**, and look at your phone after parked and ignition is off. Our focus group participants reported it taking an average of 7 minutes to read the documents and 40 seconds to install the module.
2. Send a reply text to us if there is something that **does not** make sense (e.g. disabled message when the car wasn't in operation...etc.). It is unlikely that this will happen.
 - If there's bad cell service, it might be confusing when the text messages start to arrive on your phone as the service gets stronger. This is normal operation.



3. Once a day, fill out an online survey. It's about 5-8 questions. We estimate this will take about 5 minutes or less.
4. Once a week, participate in a user feedback online session. We estimate this will take about 5-10 minutes.

Definitions

Katasi: This is the name of our company.

Groove: This is the name of our product.

Start of Trip: After the car exceeds 8 kph, Groove declares that you are driving.

End of Trip: When the car is turned off after a drive was begun, Groove declares that you are no longer driving.

Lost Trip: If Groove cannot communicate with your car (via the module) after a period of time, it declares that the previously started drive was somehow missing. Lost trips come from bad cell coverage or module issues.

Disabled: When the full system is deployed, Groove will basically stop data from reaching your phone. Today, we call this "disabled". Your phone will receive texts that say "disabled". However, for this test phase, your phone will have full function all the time. You will not be disabled from texting.

Enabled: When the full system is deployed, Groove will basically stop data from reaching your phone. When a drive has ended, Groove allows your phone to receive data again. Today, we call this "enabled". Your phone will receive texts that say "enabled". However, for this test phase, your phone will have full function all the time.

How to Use Groove for the Pilot Testing

- When you drive, keep your phone powered on and in the car. Please be certain that the audible text notification is turn ON/ALLOWED in the phone's settings. This will allow you to hear the text message notification instead of picking up your phone while driving.
- Do not move your Groove module to a different car.
- While driving, be cognizant of areas of loss of cell service and texts arriving. Please do not pick up your phone to read the texts. If the phone has text notification turned ON/ALLOWED in settings, you should hear the associated ping noise when receiving a text.
 - If you go through a poor coverage area, our system may send you several texts.
 - These texts will be "Disabled" then "Enabled". This means that our contact with your module was lost someplace. This is expected and normal if you drove through an area of poor cell coverage.
 - Poor cell service might be from a cell coverage outage, a tunnel, a parking garage, mountains, time of day...



- After each “trip”, look at the texts from us. If there is something that **does not** make sense, then text us “investigate” or “bad”.

Examples of Survey Questions

We will email you a link to our survey. Once a day, we ask you to please go online and fill it out. The survey is short. Here are some example questions:

- Did anything surprise you?
- Did anything go wrong?
- Did the “Enable” happen fast enough for you?
- Did you like driving with the unit today? Rate your overall experience today.
- Do you have any suggestions?
- Did you receive texts from us when you weren't driving? If yes, please explain.

Website

This document, detailed Pilot Instructions, FAQs, and a link to our daily survey can be accessed here:

<http://katasi.com/unico10-docs/>

Here is a link to our short and fun HOW IT WORKS video:

<http://katasi.com/wp-content/uploads/2015/09/GROOVE-powered-by-Katasi-SD.mp4>

Thank you!